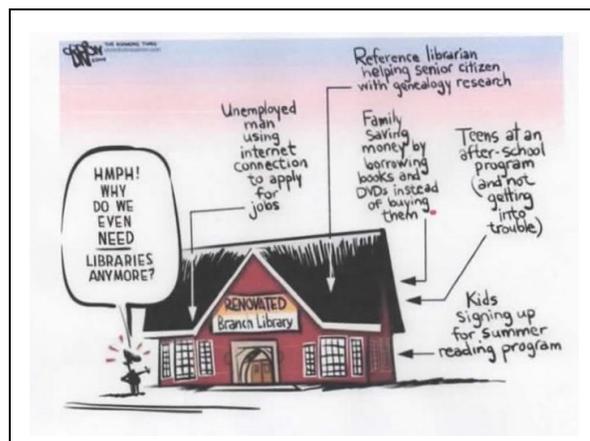




What's Going On Here?

Many people think that libraries are white elephants – just a place to check out books. “I don’t read,” say you? Well, there are far more reasons to visit your library than simple book checkouts. You can get a DVD and watch a favorite or new movie, listen to CDs and audio books. There are computers for research, job applications, genealogy research, games, etc.



Do you like doing jigsaw puzzles? Visit the library and work with others on challenging puzzles. Try Mahjong, read to a library dog (great stress reliever), bring your kids to the LEGO club, and check out our book clubs. Going to Cancun? We have Conversational Spanish. There is a Writers Guild, a Highland Smocking Guild, and Goodwill Career Connections.

That is just a start. Visit and see what the library does for YOU!

Non-Profit Status

New Fletcher Library Partners is now officially a 501 (c) 3 Non-Profit Organization. We will be able to take donations directly as well as through the Fletcher Arts and Heritage Association and the Community Foundation of Henderson County which holds the construction fund account. Look for our mailing address coming soon.

Marketing Activities

Summit Marketing Solutions in Hendersonville has been working with NFLP on getting our message out about the building project. A Google campaign started about February 1, 2018 giving us eighteen hits in its early phases.

Postcards were mailed out in late November of 2018 to residents in the 28732 zip code area. So far they have had a positive effect on informing people and bringing in some donations.

You may have noticed signs in neighborhoods and along the highway in the Fletcher area that are navy blue with our web address in white.

Our FaceBook page is also having an effect. These are all ways we hope that folks in our area who use the library or think about using the library will get the message.

GoFundMe Page

Aaron Speyer, a Fletcher resident and student at Western Carolina University heard about our efforts and decided to volunteer to raise funds for the NFLP. He has set up a GoFundMe page for the library. His goal is ambitious -- \$100,000 – but shows the type of thinking that will make this project work.

GoFundMe pages are used by many people but may also appeal to the younger supporters. To access this page for more information and to make a donation, visit www.gofundme.com/newfletcherlibrary. We thank Aaron and his friends for their efforts.

Recent Activities

The New Fletcher Library Partners had an information table at the Fletcher Chili Cook-Off in February. We were there to spread our message, answer questions and just talk. Members there included Sue Agor, Sheila Feaster, Pat Embree and Stan Moore. They enjoyed the interaction with residents and partook of the fabulous chili dishes prepared for the competition.

The NFLPs handed out bookmarks and encouraged people to read and visit the library. \$17.00 was collected in donation. This may seem small but many small donations add up to a new library. Our thanks to those who donated and visit our website and FaceBook page to find out how to donate. With your help we can do this.

Our Corporate Giving Campaign has begun. We will be contacting area businesses and corporations for their financial support. Many of these businesses and corporations have funds available for community projects such as this. Our community has been generous to business and we hope that they will return this generosity.

We expect this drive will be a successful part of the Public/Private Partnership that is necessary for the new library to be built.

What's Coming Up?

On April 4, 2018, the NFLPs will host a table from 3-5 pm. at the Main Branch in Hendersonville as part of the National Library Week Celebration. Again, we will greet people to talk, answer questions about the project, and hand out bookmarks. This is part of our on-going awareness campaign. We hope you will stop by and visit there.

AmazonSmile: What is this? AmazonSmile is a simple and automatic way for you to support the library project at no cost to you. When you shop at smile.amazon.com Amazon will donate 0.5% of the purchase price from your eligible amazonsmile purchases to NFLP.

Simply go to smile.amazon.com from the web browser on your device and start shopping.

You can use the same account on amazon.com and AmazonSmile.

On your first visit to AmazonSmile smile.amazon.com, you will need to select NFLP as your charitable organization so that we receive donations. AmazonSmile will remember your selection and then every eligible purchase will result in a donation.

This is not available at this time. We are working on setting the account up and will let people know when it is ready to use. We hope this no cost to you program will result in a sizable amount of money. Many people shop Amazon for many things all the time. This will help the project with an automatic contribution.

Come Join Us

Our next meeting will be on March 14, 2018 at 4:00 pm at the Fletcher Town Hall Community Room.



[Like Us on Facebook](#)

We'd love to have you join our Facebook page and share your thoughts (and photos) on our ongoing projects.

Go to: <https://www.facebook.com/NewFletcherLibraryPartners>

Also check out our website at www.newfletcherlibrary.org or email us at: NFLPartners@gmail.com for more information.

Thanks for your support!